LETTER FROM THE CEO & CVO

At the Y, we believe communities are stronger when everyone has the opportunity to reach their full potential. For more than 140 years the Marshalltown Y has provided programs and services that enrich youth development, improve healthy living and ignite social responsibility.

Our community faces new challenges every day. Our work has never been more critical - especially after the tornado in July that devastated our community.

Thanks to you, our work builds bridges, helps us find common ground with one another and allows us to serve others in new and important ways. The work we do together sets our Y apart from other organizations. This is the power of US.

Sincerely,
Carol Hibbs, CEO  Ronnie Manis, CVO

The mission of the YMCA is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.
THE Y, SO MUCH MORE

Helping our community; it is the Y way. In the aftermath of the July 19th tornado, Y staff, volunteers and members have had the opportunity to support our community in ways unlike ever have before. Groups such as the Red Cross, Team Rubicon, Juvenile Court Services and District Court utilized space at the Y for running their operations. The Y hosted JBS and their free community meal just days after the disaster. The Y offered free showers with towel service to anyone in the community.

And the Y continues to support recovery through the Long Term Family Recovery Steering Committee, which is committed to assisting all affected individuals and families achieve full recovery from the effects of the tornado.

These are just a few examples of what makes the Y different. The Y is more than swim & gym...much more.

HERE FOR OUR COMMUNITY

Safety Camp is offered bi-annually through a partnership between the Y and the Marshalltown Police Department. This summer 96 children participated in the day-long event, learning from safety professionals in the areas of fire, ambulance, farm, electric, sanitation and water. The day ended with an ice cream treat and a K-9 demonstration. Many organizations collaborated to make this event a success!

The Y received the 2018 Community Impact Award from the Marshalltown Area Chamber of Commerce at the Chamber’s 120th Annual Meeting on June 7th. Y CEO Carol Hibbs said, “We are grateful for this recognition - earned collectively through the work of Y volunteers, staff and community partners. The Y has been serving this community for more than 140 years and we are proud of the positive impact we have made in Marshalltown and Central Iowa.”

The Y participated in Bobcat University again this year (formerly Rogers University.) Students enrolled in the summer learning program met with Y swim instructors to learn basic water safety and swimming skills.

264 individuals, companies and foundations have given more than $112,600* to the 2018 YMCA-YWCA Annual Campaign, helping children and families participate in Y activities who would not otherwise be able to afford it. *as of 11/30/18

960 volunteers have contributed 4,957 hours of service to the Y. That’s 6.75 months worth of time!

The Y has provided over $158,842 in financial assistance with membership and program scholarships to 2,261 people in Central Iowa.
FRIENDSHIP AND FITNESS FOR LIFE

The Y is known as a place where all ages and backgrounds connect with one another around shared interests. The addition of a powerlifting program in 2018 brought together four men whose ages span more than 40 years. Jeremy Grimm, Larry Soderberg, Curt Shaver and Joey Roberts traveled together to compete in the IPL World Championship.

Powerlifting has become a popular sport with young people; The Y has a thriving Youth Powerlifting Club for kids age 8–18.

ABILITIES IN MOTION

Adaptive Water Aerobics class helps 15–25 adults with special needs every week stay physically active, socialize and have fun.

“I love this class and it really does feel like a close-knit family. It’s been great to see some of the participants gain confidence and mobility that they didn’t have when they started.”

-Christine Eige, Adaptive Water Aerobics Instructor

“My favorite part of class is the barbells so I can look like the Hulk! I love seeing all of my friends here and the people are nice.”

-Renee Strada, Adaptive Water Aerobics Participant

This fall the Y was able to fill a community need for more four-year-old preschool programs supported by the State of Iowa. Y preschool expanded to offer an additional program in partnership with the Marshalltown Community School District. As a result, more children were provided access to quality education, along with their child care program, and will be better prepared to enter school next year.

USA Swim was added this year, with 25 participants. The Blue Wave Swim Team included 98 youth in the Summer & Winter Seasons.

969 Youth Memberships provided at no charge for young people to try new activities and make lasting friendships at the Y.

“Powerlifting at the Y has allowed me to be part of something competitive as I grow up. I have met new people and become close to my teammates and friends that I train with on a regular basis.”

-Joey Roberts

“Y Powerlifting has given me an opportunity to continue to compete, and to do that with teammates who welcome the challenge and perseverance that it takes is a deeply bonding, joyful experience!”

-Larry Soderberg

“I made more than 40 new friends at Fit Kids, helping younger kids get used to the program.”

-Sara A., age 11
FINANCIAL REPORT
YMCA-YWCA

REVENUE $3,821,154

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<th>Category</th>
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<td>Investments</td>
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<td>Contributions</td>
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EXPENSE $3,729,715

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<td>Member Services</td>
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HERITAGE CLUB: Providing support for future generations.

Thanks to its generous donors, the Y continues to make improvements to facilities and programs. In 2018, the Heritage Club funded critical updates to the Cultural Center, which is the site of many of the Y’s youth programs, including dance, licensed preschool & afterschool programs and summer day camp.

Top photo: Kim & Kevin Swartz (right) receive the Martha-Ellen Tye Friend Award from Joel Greer.
Bottom photo: David & Valerie Clark (right) receive the Ryden Service Award from Mike Bloom.

HERITAGE CLUB
As of 11/30/18

Endowment Value $1,617,640
YTD Contributions $18,571
Board of Directors
Bruce Johnson, President
Maureen Lyons, Vice President
Nancy Peterson, Treasurer / Secretary
Ronnie Manis, YMCA-YWCA CVO
Joel Beane
Jim Bowman
Terry Briggs
Becky Deimerly
Jim Jorgensen
Joan Moore
Val Ruff
Carol Hibbs, YMCA-YWCA CEO

2018 Award Recipients
Kim & Kevin Swartz
Martha-Ellen Tye Friend Award
David & Valerie Clark
Ryden Service Award