



eliminating racism  
empowering women  
**ywca**

## MARSHALLTOWN YMCA-YWCA

108 Washington Street • Marshalltown, Iowa • www.ymca-ywca.org

# 2021 ANNUAL REPORT

AS OF 11/30/21

YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY • ELIMINATING RACISM • EMPOWERING WOMEN



Carol Hibbs, Chief Executive Officer

David Barajas, Jr., Chief Volunteer Officer

### YMCA-YWCA Board of Directors

- Amanda Accola, YWCA CVO
- David Barajas, Jr., CVO
- Bethany Currie
- Heidi Dalal
- Kim Hagen
- Bruce Johnson
- Fr. Michael McAndrew
- Nate McCormick, CVO-elect
- Jon Nuñez
- Tyler Peschong
- Val Ruiz
- Kirsten Schmit, Secretary/Treasurer
- Larry Soderberg
- Liz Wise
- Maureen Lyons, Heritage Club President
- Carol Hibbs, CEO

### YWCA Board of Directors

- Amanda Accola, CVO
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- Kim Hagen, CVO-elect
- Val Ruiz
- Kirsten Schmit
- Liz Wise
- Carol Hibbs, CEO

CVO - Chief Volunteer Officer



### YMCA-YWCA Heritage Club Board of Directors

- Maureen Lyons, President
- Val Ruff, Vice President
- Nancy Peterson, Treasurer / Secretary
- David Barajas, Jr., YMCA-YWCA CVO
- Jim Bowman
- Darrell Jebesen
- Jim Jorgensen
- Kim Swartz
- Gene Taylor
- Don Turbiville
- Carol Hibbs, CEO

## DEAR FRIENDS,

As I reflect on the past year, I am proud of our Y's ability to persevere in the face of unimaginable challenges and continue to serve as a cornerstone of the community. I have seen the Marshalltown Y find innovative and collaborative ways to meet the changing needs of our community.

The Y is a special organization that brings people together and gives them opportunities to make a meaningful difference in their own lives and the lives of others. One of our young scholarship recipients said, "I truly appreciate what you are doing for me. My goal here is to become a better version of myself."

It has been my honor to serve as Chief Volunteer Officer for the past two years. I know our Y will continue to be a leader in this community thanks to the generosity and support of our members, donors, volunteers and staff.

Sincerely,

David Barajas, Jr., YMCA-YWCA CVO

*The mission of the YMCA is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.*

*YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.*

# YOUTH DEVELOPMENT

## SOCIAL RESPONSIBILITY



### NUTURING THE POTENTIAL OF EVERY CHILD

With numerous changes in children's lives this past year, the Y strives to be a constant, a place that is always here for them. While Y staff worked hard to keep up with cleaning and sanitizing procedures they also found new and different ways to keep youth safely engaged. Adding to the success of youth programs is a partnership between caregivers and parents, where giving and receiving support is important for all.

"The Marshalltown YMCA-YWCA has been a haven for my family and me. My oldest son, who participates in the Fit Kids after school program, refers to it as our 'second home' because we're here for everything: workouts, preschool, youth sports and swimming, not to mention all the extras like open swim and other events! We love the community focus and support, plus the values the Y represents." –Lauren Borcharding

Picture: Participants in the Y's Fit Kids afterschool program

### WATER SAFETY



Picture: Aquatic Director Shelley Lechnir leads a fun activity with kids attempting to float in boats made of cardboard, foam and other materials.

It was a busy year for the Aquatics Department with added swim safety programs that weren't able to meet in 2020 due to the pandemic.

The Y's Safety Around Water (SAW) program was provided to all youth in the Marshalltown Community School District (MCSD) in grades 4, 6 and 8. In all there were 732 youth who participated and learned six basic skills to keep them safe in and around the water. 200 kids in the summer Bobcat University program also completed the SAW program. Josh the Otter, another swim safety program, was offered virtually to all children in kindergarten and first grade in MCSD.

The Y partnered with the Marshalltown Police Dept., Fire Dept. and Story County Search and Rescue to offer the World's Largest Swim Lesson in June.

Two new programs - water polo and water volleyball - were offered to older youth and adults.

The Y also provided pool space for the Marshalltown High School girls swim team for their 2021 practices and home meets.



Picture: Participants in the Y Dance program

The Dance Konnection from the YMCA-YWCA School of Dance was able to get back out in the community this year. Dancers participated in the Oktoberfest parade and Holiday Stroll, and performed onstage again at MHS auditorium for Spring Recital and Christmas Extravaganza.

### GROUP EXERCISE

continues to be an important program for engagement and fitness. In 2021 there were more than 8,700 check-ins for in-person classes, with an additional 1,032 check-ins for virtual on demand and livestreaming classes.

\*stats listed below as of 11/30/21

# 3,452

hours\* of service from Y volunteers.  
That's 4.8 months worth of time!

# 1,341

\$90,223\* was provided directly to 1,341 individuals for membership and program scholarships. This is in addition to the hundreds of individuals who participate in free and reduced-cost programs provided by the Y to the community.

# 240

individuals, companies and foundations have given more than \$123,771\* to the 2021 YMCA-YWCA Annual Campaign.

# HEALTHY LIVING

# OUR TEAM



**Elly and Mark Mack** participated in the new “Save your Brain and Body” class which helps people reduce the risk of dementia. They became interested in the class after learning it was evidence-based and developed from the work of Dr. Patricia Quinlisk, former state epidemiologist in Iowa.

“We feel it has been life changing in that we have adjusted a variety of things in our lives. We have made modifications with our diet, exercise, and medications to name a few things. But we also have learned other things like the importance of social interactions for our brain health.”

Picture: Elly and Mark Mack



**Sidonia Garcia, Y Preschool Assistant Teacher,** “After starting my career in business working in Chicago, I came to the conclusion that working with children was my ultimate passion. I pursued a Masters in Educational Psychology and found the Y to be the perfect place to expand my resume. In my time here I have experienced a sense of



community, respect, and liberty to express myself. I feel like my ideas are always heard and supported, allowing me to be more involved in creating a positive impact at Y preschool. I can honestly say **I have built friendships here that I am sure will last a lifetime.**”

Top picture: Sidonia Garcia, Bottom picture: Participants in the Y afterschool program

## WE ARE SO GRATEFUL FOR Y STAFF

who stepped up and stuck together in a year that was difficult for many businesses to hire and retain employees. When illness and hardship struck some of our staff members and their families, Y members and fellow staff provided the support and love to keep them going every day. From a simple phone call - to lunch together - to a car ride for appointments, our “Y family” is there for one another.

-Marshalltown Y Management & Leadership

The **Hermanson families** donated a **tree in memory of Mark Underwood**, who worked at the Marshalltown Y for 26 years and passed away in 2021. The Royal Raindrops crab tree was planted in the front of the Horne-Henry Center, and serves as a tribute to Mark’s friendly smile and positive encouragement to all who entered the facility.

Pictured below, left to right: Fran & Paul Hermanson, Andrea Van Gundy (Mark’s daughter), Carolyn Underwood (Mark’s wife), James Van Gundy (Mark’s son-in-law) and Patty & John Hermanson.



# 70%

of Y members\* have continued their membership throughout the pandemic.

# 703

youth have graduated from Teach Them to Swim \*since its beginning in 2012.

# 1,005

youth and adults have learned a vital life skill by participating in Swim Lessons\*.

# FINANCIAL REPORT YMCA-YWCA

YTD as of 11/30/21

**REVENUE \$4,366,911**

Investments: 41%  
\$1,788,257

Member Service Revenue: 22%  
\$971,270

Program Revenue: 16%  
\$708,144

Contributions: 13%  
\$565,761

Paycheck Protection Program Grant: 7%  
\$316,755

Deferred Revenue: 1%  
\$16,724

**EXPENSE \$3,197,868\***

Staff Salaries & Benefits: 20%  
\$655,979

Bond Principal Payment: 17%  
\$548,000

Long Term Capital: 5%  
\$171,594

Building: 18%  
\$569,214

Administrative: 17%  
\$529,593

Program: 19%  
\$610,545

Member Services: 4%  
\$112,943

\*Expense does not include \$1,747,000 amortized debt refinancing



Y CEO Carol Hibbs presented the 2020 Martha-Ellen Tye Friend Award to Mary Patricia, Mac and Jane Carter.



Y CEO Carol Hibbs presented the 2020 Ryden Service Award to Ronnie Manis.



As of 11/30/21  
Endowment Value  
\$1,923,149

YTD Contributions  
\$28,731

## 2020 Award Recipients

**Mac, Jane & Mary Patricia  
Carter**

Martha-Ellen Tye Friend Award

**Ronnie Manis**  
Ryden Service Award

## 2021 Award Recipients

**Sarah Hesmer**  
Martha-Ellen Tye Friend Award

**Mary Knox**  
Ryden Service Award



Heritage Club Board President Maureen Lyons presented the 2021 Martha-Ellen Tye Friend Award to Sarah Hesmer.



Mary Knox is presented the 2021 Martha-Ellen Tye Friend award by John Dinsmore, 2016 award recipient.