What is the Annual Campaign?

The Annual Campaign is a fundraising effort that supports financial assistance and subsidized programming. It ensures that all youth, adults and families can participate in Y membership and programs, regardless of their ability to pay.

This pandemic has had a financial impact on many in our community, and the Y is no exception. We’ve suffered significant economic loss and setbacks due to suspending Y operations and delivering limited services. Nevertheless, our Y has spearheaded efforts to support our community and those on the front lines of the pandemic.

Now more than ever, Central Iowa needs the Y to be strong, well positioned to respond to a crisis, focused on the community’s needs and ready to move forward into the future. Help keep the Y strong with your gift to the Annual Campaign.

Campaign Chairs: Tyler and Kaylee Peschong

“Our family supports the Marshalltown YMCA-YWCA with the same passion that YMCA-YWCA supports the Marshalltown community. Every age group, every ethnicity, and every gender has a home at the Y. To us, it is so much more than just a building that you can exercise in. It really represents what is so amazing about this community we call home. People from all walks of life get to experience a place that provides unwavering encouragement and guidance for a better tomorrow. We are so incredibly blessed to have been members of the Marshalltown YMCA-YWCA throughout the years and are honored to be involved in continuing to support the mission they live out every day.”
COMMUNITY NEEDS AND THE IMPACT ANNUAL CAMPAIGN MAKES

Caring for Families: The Y’s Licensed Child Care Program provides safe, quality care and enrichment for children while their parents work.

Supporting Youth Development: The Y provides a safe place for young people from diverse backgrounds to grow through youth membership.

Promoting Safety Around Water: With the support of community partners, the Y’s Teach Them to Swim Program is offered free of charge to families with a financial need.

Providing Support in a Time of Need: The Y has spearheaded efforts to support our community in times of need.

Providing Specialized Programming: Rock Steady Boxing helps people with Parkinson’s improve their balance and strength.

MEMBERSHIP DUES
OPERATE OUR FACILITY
YOUR GIFT CHANGES LIVES

$1,000 Covers the 12-week LIVESTRONG at the YMCA Program for two people.
$500 Provides two youth with a Y membership and participation in Teach Them To Swim.
$200 Ensures a fun-filled week at Summer Day Camp for a child.
$50 Gives a young person the opportunity to be on a sports team or learn to swim.

Please detach and return the form below to: Annual Campaign, 108 Washington St., Marshalltown, IA 50158
Or make your secure gift online at www.ymca-ywca.org/give

Yes! You can count on my support!

Gifts of $250 or more will be recognized on the Y Donor Wall.
Gifts of $1,000 or more will also be recognized through a facility banner.

1. I PLEDGE THE FOLLOWING GIFT:
   Monthly Gift*: ☐ $100 ☐ $50 ☐ $25 ☐ $10 ☐ Other: $_______________________
   One Time Gift: ☐ $1,000 ☐ $500 ☐ $100 ☐ $25 ☐ Other: $________________
   *Monthly Gifts will be automatically charged on the 10th of each month

2. PAYMENT OPTIONS:
   ☐ Charge my credit or debit card
      ☐ VISA ☐ MASTERCARD ☐ DISCOVER
   Card Number ___________________________________________________________________
   Exp Date: ____________ Security Code ________________
   Total Amount: $_______________
   Cardholder Signature: ___________________________________________________________
   ☐ Check is enclosed (payable to Marshalltown YMCA-YWCA)

3. DONOR INFORMATION:
   Recognition Name(s):
   ______________________________________________________________
   ______________________________________________________________
   ☐ I wish to remain anonymous
   ☐ I am a YMCA-YWCA staff member
   ☐ I am a YMCA-YWCA board member
   Address: ____________________________________________________________
   ____________________________________________________________
   City/State/Zip: _______________________________________________________
   ____________________________________________________________
   Email: ____________________________________________________________
   Phone: ___________________________________________________________
   ☐ My employer offers a matching gift:
      ___________________________________________________________________