



eliminating racism
empowering women
ywca

MARSHALLTOWN YMCA-YWCA CONNECTION

108 Washington Street, Marshalltown, IA 50158
www.ywca-ywca.org

A NEWSLETTER FOR FRIENDS OF THE MARSHALLTOWN YMCA-YWCA

SPRING 2021

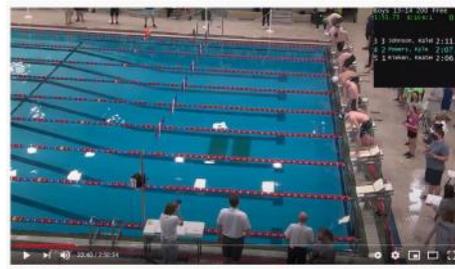


It's been an incredibly challenging year for all of us, but at the Marshalltown YMCA-YWCA we see brighter days ahead. The support of our donors and Heritage Club endowment have been critical to the stability of our Y during times of crisis.

Throughout the pandemic, we worked tirelessly to help people in our community stay healthy and connected. Responding to changing needs in communities is at the heart of the Y's cause; we will continue to do extraordinary things with your support.

Carol Hibbs, CEO

Thanks to a gift from Heritage Club members Jim & Susan Jorgensen, the Marshalltown Y was able to install new cameras in the Lap Pool this spring. Because of the pandemic, many spectators were unable to attend swim meets and events in person, and seating was limited due to state & local guidelines. These new cameras allow spectators to watch events live online. Below are two photos that show the clear view available on a computer screen.



OUR PURPOSE IS DEEPER THAN OUR POOLS. As a nonprofit human services organization, the Y continues to meet the needs of the community in a changing environment.



A child follows along with **Josh the Otter**, a water safety curriculum delivered to Marshalltown Community School District students by Y staff and funded in part by the Rotary Club of Marshalltown.

CHILD SAFETY

This spring every child in 4th and 6th grade from the Marshalltown Community School District will attend a Safety Around Water class at the Y. Participants learn essential water safety skills and gain confidence in and around water.



HEALTH

Older adults and those dealing with chronic disease are among the most vulnerable populations when it comes to health & well-being. Throughout the pandemic Y staff have made calls to check on members and provided at-home workouts to keep people moving. The Y also added virtual programming which gives participants the ability to join a live class from home or follow along with a pre-recorded session.



COMMUNITY

Hosting blood drives, providing free showers for people after the derecho and accommodating needs for office & meeting space for community organizations are just a few ways the Y shares its resources with those in need.



Rock Steady Boxing is designed for people with Parkinson's Disease. As the name suggests, boxing is a portion of the class protocol, with additional emphasis placed on exercises and activities to improve agility, endurance, balance, hand-eye coordination and strength. Class was offered via zoom but has recently returned to in-person instruction.

You believe in our mission. Here's how you can support the Y for future generations.

Individuals, families and companies who have made a meaningful gift to the Y through their estate plan, or made an outright cash gift of any amount to the Y endowment program, are recognized for their generosity and become members of the Heritage Club.

For more information, contact Kim Jass-Ramirez, Y Financial Development Director, at 641-752-8658. Or visit our website at www.ymca-ywca.org to learn more about our mission and how you can provide support.

A variety of gift options are available:

Outright Gift of Cash

Benefit: A charitable income tax distribution and the satisfaction of a gift of immediate impact to the Y.

Bequests

Benefit: Full control of your assets during your lifetime and a donation that is fully exempt of estate tax.

Charitable Gift Annuity

Benefit: A guaranteed income for life, current future savings on income taxes, and possible reduction or elimination of capital gains.

Charitable Trusts

Benefit: Fixed or variable income payments, a charitable income tax deduction and possible reduction of estate taxes.

Appreciated Assets

Benefit: A charitable income tax deduction, no capital gains tax on the sale of the asset and immediate impact to the Y.

Life Insurance

Benefit: Current and potential future charitable tax deductions and immediate impact to the Y.

Endow Iowa tax credits are available to donors who give through the YMCA-YWCA Endowment with the Community Foundation of Marshall County.

We would be pleased to provide you, your attorney or financial advisor with additional information. The information presented here is general in nature and does not replace financial guidance you would seek from an advisory or attorney. We recommend you contact your financial advisor to learn how this information relates to your individual circumstances.



Heritage Club funds help support capital projects such as the Y Preschool Playground, which enhances motor skills and social learning for participants.



The mission of the YMCA-YWCA Heritage Club is to assure a stable, long-term financial base for the Marshalltown YMCA-YWCA so that the missions of both the YMCA and YWCA can be secured.