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ywca

MARSHALLTOWN YMCA-YWCA CONNECTION

108 Washington Street, Marshalltown, IA 50158
www.ymca-ywca.org

A NEWSLETTER FOR FRIENDS OF THE MARSHALLTOWN YMCA-YWCA

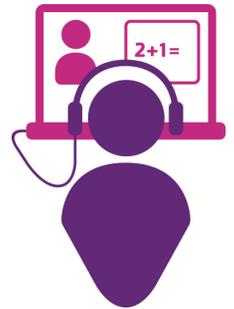
WINTER 2020

ALWAYS HERE FOR OUR COMMUNITY

The Y isn't a building. It's people—people from all backgrounds and walks of life who come together to improve their lives, nurture their families and strengthen their community, together. **Thank you for your support** and perseverance during these incredibly challenging times.

Strengthening community has been the Marshalltown Y's purpose in Central Iowa for more than 144 years, and through times of crisis, we've always found a way to help people not only survive but thrive. Today is no exception. Right now, we are providing child care for children & families, space for community organizations who have been displaced, and virtual & in-person programming for people to stay connected & healthy.

Full-Day
Child Care
with Virtual
Learning



Support for
Community
Partners

Virtual &
In-Person
Programs



The Arneson Family

Jen Arneson is the Director of Nursing at UnityPoint Health –Marshalltown. She has four children, including 8-year-old Lucien. When COVID hit, it wasn't an option for her or her husband to stay home from work so initially her 17-year-old was watching Lucien at home. Jen and her husband decided this was not a good long-term solution but were having a hard time finding childcare in Marshalltown. She reached out to the Y for childcare and found there were openings.

Jen felt very safe sending Lucien to the Y; She appreciated that the Y kept the kids in small groups to minimize contact and consistently took their temperatures. Jen highlighted that the Y met a highly important need for her family at a crucial time. Her son's original summer plans were cancelled so he continued going to the Y throughout the summer. Lucien enjoyed the counselors and going swimming in the Y pool, even though he wished he could have been with more kids. The Y is honored to be serving essential workers in these challenging times.

THE IMPACT OF YOUR SUPPORT

This year has been challenging in so many ways, but we remain optimistic that we can help our communities recover and thrive with the support of members, donors and neighbors like you.

Choosing where to give depends on the goals of the donor. Annual Campaign Funds support annual needs such as scholarships for programs & membership. The Endowment Fund / Heritage Club supports long-term capital and program needs such as equipment and repairs.

The mission of the YMCA-YWCA Heritage Club is to assure a stable, long-term financial base for the Marshalltown YMCA-YWCA so that the missions of both the YMCA and YWCA can be secured.



ABOUT THE Y'S HERITAGE CLUB

The Marshalltown YMCA-YWCA's Endowment Fund supports critical Y programs and services each year. The donors who contribute ensure their philanthropic legacy will provide opportunities throughout Central Iowa for future generations. An endowment gift aligns an individual or family's passion with our cause – strengthening the foundations of our community.

There is no minimum amount to make a gift to the Endowment Fund. It may be a memorial, one-time gift, a series of gifts, a pledge paid over a period of time, wills, trust, gifts of appreciated assets or a combination of funding mechanisms. Donors who choose to support the Y in this way become members of the Y's Heritage Club.

For more information, contact Kim Jass-Ramirez, Y Financial Development Director, at 641-752-8658. Or visit our website at www.ymca-ywca.org to learn more about our mission and how you can provide support.

ANNUAL CAMPAIGN NEARING ITS 2020 GOAL



Joe & Kirsten Schmit with their children: Colin, Ryan, Maddy, Gwen, Nolan and Morgan

The Y's Annual Campaign Committee set a goal of \$150,000 for this year's campaign, and by this time have reached 75%. These funds will support more than 2,700 people, giving families in need the opportunity to thrive. The campaign will continue through the end of the year.

Campaign Chairs: Joe & Kirsten Schmit

"We wholeheartedly support the YMCA-YWCA because it is a critical backbone of the Marshalltown community. From providing high quality health and wellness activity for all ages, to supporting the diversity that makes Marshalltown a wonderful place to live, to providing superior educational opportunities for preschoolers to seniors: the Y is a place where spirits thrive. We are blessed to be members of the Y family and will continue to stand with others to provide support (and a cheering section) for all that the Marshalltown YMCA-YWCA brings to our community."

For a better us.